

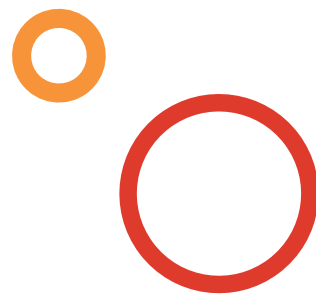
# SelfService

## Interactive Point Of Sale

SelfService software  
for Hospitality, Retail  
and Healthcare



# Consistent Service.



SelfService software for Hospitality, Retail and Healthcare from ICRTouch. Customers can independently use the interactive touchscreen menu to place their order and pay in-store without the assistance of staff.

SelfService provides a consistent service and does not tire during its shift. When you are busy, SelfService will not get flustered or make mistakes. Treat every customer with the same level of excellent service, every time.



# Order Point.

**More orders, less staff.**

A SelfService kiosk station lets you take more orders with less staff at the tills and your customers can place their orders independently. Careful placement of the kiosk can reduce queues and overcrowding at the counter, especially when combined with CollectionPoint digital signage.

More staff are free from the till to re-stock, clear tables and help customers.

SelfService is versatile and can be used on wall-mounted touchscreens where floor space is at a premium. Table mounted tablets provide table service without even needing to leave the seat.







## Advertise.

The standby screen can be used as digital signage to passively interact with customers as they walk by. You can promote events and new products.



## Dependable.

SelfService will always get to work on time, doesn't call in sick and doesn't need a holiday. No wages, more profit.



## CollectionPoint.

Pair SelfService with CollectionPoint. Customer receipts will be assigned a printed ticket number, whilst the order is sent straight through to your CollectionPoint display screen.



## Increase Profit Per Order.

SelfService users spend on average 10% more than ordering at the counter. Set default choices to 'Large' or meal deals and place profitable items at the top to encourage higher spend.



## Upfront.

Customers pay upfront so that you are not liable for accidental or incorrect orders.



## Allergen Info.

The clear and easily identifiable allergen information on each product means that users don't have to search elsewhere or ask a member of staff if the product is safe for them or their children.



## Payment Methods.

Let your customers choose if they would like to pay at the order point or at the counter. Our EFT solutions accept chip & pin, contactless and mobile payment methods.

Reduce cash on-site for reduced money handling and lower insurance premiums.

